

Surgical Solutions releases Osteogrow/Osteokor



(Photo/Provided by Surgical Solutions USA)

Surgical Solutions USA is pleased to announce the release of Osteogrow/Osteokor. Sourced from human allograft tissue, Osteogrow/Osteokor provides a cost-conscious option for dental grafting procedures and is the ideal alternative to autografts (which require a secondary surgical site, with all the complications and healing times associated to them).

Osteogrow/Osteokor is ideal for guided bone regeneration procedures such as perio defects, sinus grafting procedures, extraction sockets, intrabony defects and in conjunction with dental implant placement. The cancellous chips

and granules form the osteoinductive scaffold for new bone formation, while maintaining the porosity essential for both tissue and vascular remodelling.

Osteogrow/Osteokor meets all the requirements from AATB as well as FDA guidelines and is available in either mineralized or demineralized versions. The off-the-shelf allograft has the favored small particle sizes of 250-1,000 microns, and is the closest alternative to autogenous bone.

Contact your Osteogrow/Osteokor sales consultant at (877) 266-3360, (858) 232-9271 (for outside the U.S.), or visit www.surgicalsolutionsusa.com for more information. **IT**

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Roger P. Levin, DDS
Chairman & CEO, Levin Group, Inc.

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IMPROVING THE LIVES OF DENTISTS



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Sesame launches onsite blogging on practice sites

Sesame Communications, a dental industry pioneer in online patient connection systems, announced in December the launch of its blogging service that allows dental professionals to bring blogs on practice websites.

Sesame conducted research in November 2010 on onsite blogging and its impact on search engine optimization (SEO) and website effectiveness, particularly in the increasingly competitive online dental market. Sesame research confirmed that onsite blogging resulted in 32 percent greater website traffic, with users spending 38 percent more time on the site and looking at 30 percent more pages per visit. To that end, Sesame Search 2.0 is now bundled with an installation of onsite blogging software for Sesame members to share in the benefit of additional website traffic and audience retention.

Onsite blogging is the latest addition to the best-of-class Sesame 24-7™ solution suite to help dentists effectively market their practice and stay connected with their patients online. The added benefit of this integrated suite is a consistent practice brand within a strategically authoritative online presence.

About Sesame Communications

Sesame Communications is a premier provider of online services for the dental industry. An emerging growth company, Sesame has steadily built its market penetration with substantial year-over-year growth and sustained profitability since its inception in 2000. More information regarding Sesame and Sesame 24-7 can be found at www.sesamecommunications.com. **IT**